CONCERT SPONSORSHIPS
A GUIDE TO STRATEGIC PARTNERSHIPS WITH THE ADRIAN SYMPHONY ORCHESTRA

ADRIAN SYMPHONY ORCHESTRA
The professional orchestra serving the Lenawee County community, Southeast Michigan, and Northwest Ohio

110 S. Madison St., Adrian, MI 49221 | (517) 264-3121 | AdrianSymphony.org
Why sponsor the ASO?

We are an orchestra that values excellence and draws the best musicians from a 100-mile radius around Adrian. Our musicians perform in other professional orchestras such as the Toledo, Ann Arbor, Lansing, Saginaw Bay, Windsor symphonies, and the Michigan Opera Theater.

We are a non-profit orchestra that performs a variety of concerts to serve a wide audience, including our unmatched educational concert for children from infants to 12th grade.

OUR MISSION:
To create musical performances of the highest quality and to present activities that educate, enhance, and improve the quality of life for the citizens in our region.

ASO Music Director & Conductor
Bruce Anthony Kiesling

You have the chance to show that your brand cares about arts and culture in your community.

A sponsorship with the ASO lets your community know that you care about quality. You understand what it means to appreciate the quality of an excellent musical experience. You understand that music matters in our culture. You understand the importance of education and the arts.
How will your sponsorship help the ASO?

Sponsorships help provide the funds needed to create high-quality musical performances that enhance and enrich the lives of our residents as we strive for bettering our community.

Ticket sales only make up 15% of our annual budget. We depend on sponsors, like you, to bring the concerts, events, and programs alive each year.

“We are blessed to have such opportunities and talent in our community. I have invited, and will continue to invite, friends and family to attend with me.”

How will this sponsorship benefit YOU?

All sponsors receive the following base-level benefits

- ASO will designate your company as a sponsor of the current concert season on digital materials
- You will be recognized as a sponsor on ASO magazine-style season program
- Company displayed on pre-concert large auditorium screen & lobby displays
- Complimentary concert tickets to the current concert season (Ticket numbers vary)
Want to learn more?

We are happy to answer all of your questions!
Call us at (517) 264-3121
or email libby@adriansymphony.org

Office Hours:
Mon-Fri 9AM-5PM
Summer Hours:
Mon-Thurs 8AM-4PM

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